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Max Schling's GARDEN MONTHLY

Vol. III, No. 3

6d1191

#### July, 1943

#### **Record-Breaking Season Taxed Our Facilities**

With the advent of the summer season everyone of our organization from the packers to the manager experiences a feeling of relief.

For a time it looked as though it would be impossible for us to ever catch up with our orders, but by putting in an average of 72 hours weekly and with the aid of a liberal sprinkling of high school boys and girls we came through so that by the end of April our orders were being filled within a day or two after booking.

Explanations for the overwhelming season are unnecessary. Victory Gardening is the main reason, and we frankly admit that our calculations never estimated the tremendous volume that we (sic.) enjoyed (?). We feel that we owe a great many of our loyal clients an apology for the departure this past season from our usual prompt service, and we wish to thank those who patiently put up with our trials, by not insisting upon immediate deliveries or demanding that we supply items, procurement of which was impossible. Our main concern now, prompting these closing words is: Stick to your Victory Garden to the end; make it produce its maximum; do not become discussed on the termination of the second discussion.

Our main concern now, prompting these closing words is: Stick to your Victory Garden to the end; make it produce its maximum; do not become discouraged by the heat, weeds or insects, remembering always that the seeds that you purchased, the food that you are producing, and the ground that you occupy are investments in our ultimate Victory.

Respectfully yours, MAX SCHLING SEEDSMEN, Inc. Sec. 562 P. L. G.R. U. S. POSTAGE PAID New York, N.Y. Permit No. 2785 Museum New York, N.Y. Permit No. 2785 Museum LouthBlog: U. S. Department of Agriculture Bureau of Plant Industry, Washington, D. C.

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STRAWBERRY PLANTING TIME ~ August to October

# Luscious Strawberries -

### POT GROWN for Your Complete Satisfaction

#### EARLY BEARING VARIETIES: LATE:

**Dorsett.** Undoubtedly the most popular variety. Bright rich red. Most delicious flavor.

Premier. Uniformly big, shapely berries.

#### EARLY TO MIDSEASON:

Fairfax. Ripening after Dorsett. One of the best.

Marshall. Gigantic dark crimson fruits.

#### MIDSEASON TO LATE:

Chesapeake. Mild, non-acid and sweet.

**Big Joe.** Old favorite. Grows with almost no care in any soil. Big Late. Heavy producer. Berries held well above ground.

Gandy. Fine canning and shipping berries.

Price on Foregoing Varieties: \$3.25 for 25; \$10.00 per 100.

#### EVERBEARING VARIETY:

Mastodon. Affectionately known as the Wonder Berry. Outyielding some of the best early sorts in their regular season, it continues to produce throughout summer and fall. \$4.50 for 25; \$12.50 per 100.

The above illustration serves to show the allaround excellence of our pot serven. Strawberries. These plants will enable you to enjoy maximum satisfaction if planted properly at the proper time.



The following varieties will insure a continuous crop of Strawberries from early June until late autumn. Each variety listed has been selected by us as the best of its bearing season.

Dorsett. Extra early. Marshall. Midseason. Big Late. Late. Mastodon. Everbearing.

12 of each (48 plants)..\$ 5.50 25 of each (100 plants).. 10.00 50 of each (200 plants).. 18.25

All orders sent express collect. If parcel post is desired, include 35c for each order up to 100 plants; 50c per 100.

#### Two Outstanding New Varieties

Starbright. (Late.)

A U.S. Department of Agriculture introduction. 'A beautiful large glossy firm berry of excellent quality produced in abundance. 25 for \$4.00; \$14.00 per 100.

Royal Sovereign. An imported berry from England. Splendid for forcing under glass in winter. A fine June bearer outdoors. 25 for \$5.00; \$16.00 per 100. ORDER EARLY TO AVOID DISAPPOINTMENT

## Schling's HARDY PERENNIALS-Sow Any Time from June

**HOW TO GROW THEM.** Hardy plants (perennials) bloom the second year from seed and are permanent thereafter. A hardy border properly planned and planted is a source of joy from early spring to late autumn. The plants need little attention other than to be kept free from weeds and given an occasional top-dressing of plant food.

**WHEN TO SOW.** Seed may be sown in a hotbed in February or March, or out-of-doors from the first days of May to mid-August. It is well to sow as early as possible, thus permitting the plants to become strong and well established before winter.

WHERE TO SOW. For most perennials a cold frame is an ideal place for starting seeds, but if you do not have one, make a seed bed of finely sifted, light soil, adding and mixing thoroughly well decayed manure, humus, or prepared plant food. Sow the seeds in shallow drills, covering one-eighth inch or more, according to the size of the seed, but very fine seed should only be lightly pressed into the soil.

**CARE OF SEEDS AFTER SOWING.** Press down the bed with a flat board, and water gently but thoroughly with a fine spray. Do not permit the soil to become dry while the seed is in process of germination, for until the plant develops roots its life depends entirely on moisture. Nearly all failures in growing perennials may be attributed to drying in the seed bed, which should be carefully watched and watered until the plants have made from four to five leaves.

Heigh Agrostemma coronaria atrosan-	Time of Flowering	Color	Pkt.
guinea (Rose Campion) 2 ft	. July-Sept.	Crimson \$	0.10
*Alyssum rostratum15 in	. Continuous	Yellow	.25
*saxatile compactum		Golden yellow	.25
Anchusa italica, Dropmore 4 ft	, ,	Purple Violet-purple	.25
*Anemone pulsatilla9-12 in Anthemis tinctoria Kelwayi 2 ft		Yellow	.15
Anthenins Interority Relwdyr 211	, June-Sept.	Tenow	
Aquilegia, Long-Spurred New Hybrid Copper, Blush-Rose, Lemon-Yellow, Pink Azure Fairy. 3 ft. May-September. corolla Crimson Star. (New.) 3 ft. May-Ju center	Sky-blue guar ine. Crimson pe	rd petals, white cd petals, cd petals, cd petals cd cd c	c
COLLECTION: 1 pkt. each o	f above 7 varie	eties, \$3.00.	
Mrs. Scott Elliott's Strain of Long-Spi Mixed			0
Schling's Giant Long-Spurred Hybrid	ls. Splendid. 3	ft. May-June.	
Mixed			0
*Aquilegia alpina	. May, June	Powder-blue	.25
clematiflora	May, June May-July 1	Pastel shades	.50
longissima. (New.)	. May-July 1	Pastel shades, extra long spurs	1.00
*Arabis alpina (Rock Cress) 5 in	. April, May	White	.25
Armeria formosa, Hybrids16 in		Mixed	.50
Asclepias tuberosa	. July, Aug.	Orange	.25
Asters, Perennial (Michaelmas Daisy) 3 ft	Sept., Oct. May-July 21	Mixed	.15
alpinus alba	May-July 21 May, June	White Pink	.50 .50
alpinus alba10 ir alpinus rubra10 ir *alpinus, Goliath (Dwarf)6-10 ir	May, June	Bluish purple	.50
*Aubrietia deltoidea graeca 4 in	. April, May	Blue	.25
*deltoidea Leichtlini 6 in		Rosy carmine	.50 .25
Bocconia cordata		Deep blue	.20
carpatica alba	. June-Aug.	White	.15
garganica10 in persicifolia grandiflora, Blue 2 ft	July, Aug.	Lavender-blue Blue	.15 .15 .50 .25
persicifolia alba arandiflora	June, July	White	.25
persicifolia, Telham Beauty 4 ft	lune luly	China-blue	.50
persicifolia, Telham Beauty 4 ft pyramidalis, Blue	Aug., Sept. Aug., Sept.	Blue White	.20
Campanula Medium (Canterbury Bells)	Blue, White,	Mauve, Rose and	
Mixed. 3 ft. June-July		Each	.15
Campanula Medium calycanthema (Cu White, Rose, Mauve, and Mixed	o and Saucer).	3 ft. June-July.	.25
Carnations, Hardy Double Border.			20
Vienna, Finest Mixed12 in		Plus	.20
Centaurea americana	July, Aug. July, Aug.	Blue Golden yellow	.25
*Cerastium tomentosum 4 ir		Silvery white foliage	
Chrysanthemums, Hardy.			
Single Shasta Daisy	. May-Sept. . May-Sept.	White White	.15
Coreopsis lanceolata arandiflora 2 ft	June-Oct.	Golden vellow	.10
Coreopsis lanceolata grandiflora 2 ft Mayfield Giant 2 ft	June-Oct.	Golden yellow	.25
<b>Delphinium,</b> Pacific Hybrids. For all the newest and finest varieties for seeds and plants.	, see special lis	sting on back cover	
Delphinium, Bellamosa	July-Oct.	Dark blue	.25
Belladonna	June-Nov.	Pale blue	.25
Blue Mirror. (New)	June-Oct.	Rich clear blue Cardinal-red	.75
chinense, Blue Butterfly	. June-Oct. June-Oct.	Ultramarine	.25 .25 .75 .35 .25
cardinale, Illumination	. June-Oct.	White	.25
Gold Medal Hybrids 5 ft	. June-Nov.	Pale blue to deep	.25
		paipie	.20

**CARE OF PLANTS AFTER GERMINATION.** Most seeds will germinate in from eight to fourteen days, but others may need a month or so; therefore do not become impatient. If seedlings come up very thickly, pull out some and transplant to boxes or other seed beds; later they may be set out in the permanent place. Transplanting should be done before October 1st, to permit the plants to become established before frost. Mulching the plants with leaves, salt hay, or peat moss about the middle of December is a distinct advantage. The leaves and hay must be removed in spring, but the peat moss may remain. Full cultural directions will be found on each packet of Schling's seeds.

Everybody wants perennials in generous measure, to secure effects in color and charm. If you delay and finally buy plants, an attractive perennial border may require several hundred dollars' worth of plants.

Exactly the same results can be secured with \$10 to \$15 worth of Seeds! And aside from the money-saving, you have the fascination of growing your own plants, nursing them from the beginning, and loving them all the more! Sow your seeds now, and the plants will bloom next year.

#### Varieties marked (\*) are suitable for rock garden.

	Time of		
Heigh	t Flowering	Color	Pkt.
*Dianthus Allwoodi alpinus 6 ir Sweet Wivelsfield 12 ir Delight 9 ir *deltoides (Maiden Pink) 8 ir deltoides alba 15 ir plumarius, Single Mixed 1 fi	. April-Oct.	Assorted	\$0.75
Sweet Wivelsfield12 in	. June-Sept.	Mixed	.25 .75 .25 .75
Delight	June-Oct.	Pink to purple Pink	.75
deltoides alba	i. June, July i. May	White	75
plumarius, Single Mixed 1 ft	June, July	Winte .	.15
Dictamnus Mixed 3 ft	. June, July	Assorted	.50
Distalla semeniansis Duns unline of sure	stranged a transmitte	n mammoth spikes.	.50
gloxiniaeflora gigantea, 4 ft. July. R monstrosa, Mixed	ose, Ivory-White,	, Purple Each	.40
monstrosa, Mixed	. June, July	Mixed	.25
The shiney, Glunt spotted off	. June, July	Sported	.25
Echinops ritro		Steel-blue	.20
Erigeron hybridus grandiflorus 11/2 ft		Pale mauve	.25
*Euphorbia polychroma16 ir		Yellow	.50
Gaillardia, Bremen 2 f	t. June-Sept.	Copper-red	.25 .25
arandiflara Mixed 2 f	t. June-Sept. June-Sept.	Yellow, red zone Mixed	.15
Dazzler	t. June-Sept.	Mixed	.25
*Gentiana acaulis (Fringed Gentian). 4 ir	. MarMay	Gentian-blue	.50
		Double yellow	
Mrs. Bradshaw	t. May-Sept.	Orange-red	.50 .25
Geum, Lady Stratheden	t. May-Sept.	Rich orange	.50
Guncanhila popiculata 7.2 f	t luna lulu	White	.15
paniculata fl. pl. Double-flower- ing 2-3 f *repens Trailin *repens rosea Trailin	t luno lulu	White	50
*repens Trailin	t. June, July g July-Fall	White	.50
*repens rosea Trailin	g July-Fall	Pink	.35
Helenium, Riverton Gem	t. June-Sept.	Crimson-old-gold	.35
Heliopsis, Double Golden Yellow 3 f		Golden yellow	.35
*Heuchera sanguinea splendens 11/2 f		Coral-red	.25
Hibiscus Hardy Mallow 2-3 f	t July Aug	Mixed	25
Hollyhock, Chaters Double. 5-7 ft. July Yellow, Newport Pink, Salmon-Rose	-Oct. Maroon, R	ose. Scarlet. White	
Yellow Newport Pink Salmon-Rose		Each	í .25
renow, recepcit rink, sumon Kose		eeeeeeeeeeeeeeeeee	1
"Exquisite" Fringed	t. July-Oct.	Ass't colors	.50
"Exquisite" Fringed	t. July-Oct. t. July-Oct.	Ass't colors	.50
"Exquisite" Fringed	t. July-Oct. t. July-Oct.	Ass't colors	.50 .20
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of	Ass't colors Hollyhocks, \$1.75.	.50 .20
"Exquisite" Fringed5-7 f Mixed5-7 f COLLECTION: 1 pkt. each of the a New Single Hybrids5-7 f	t. July-Oct. t. July-Oct. <b>bove 8 colors of</b> t. July-Oct.	Ass't colors Hollyhocks, \$1.75. Mixed	.50 .20
"Exquisite" Fringed	t. July-Oct. t. July-Oct. <b>bove 8 colors of</b> t. July-Oct. t. May, June	Ass't colors Hollyhocks, \$1.75. Mixed White	.50 .20 .15 .25
"Exquisite" Fringed	t. July-Oct. t. July-Oct. <b>bove 8 colors of</b> t. July-Oct. t. May, June	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac	.50 .20 .15 .25 .35
"Exquisite" Fringed	t. July-Oct. t. July-Oct. <b>bove 8 colors of</b> t. July-Oct. t. May, June t. May, June n. April, May	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white	.50 .20 .15 .25 .35 .25
"Exquisite" Fringed	t. July-Oct. t. July-Oct. <b>bove 8 colors of</b> t. July-Oct. t. May, June t. May, June n. April, May . July, Aug.	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed	.50 .20 .15 .25 .35 .25 .25
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June n. April, May July, Aug. t. July-Sept.	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue	.50 .20 .15 .25 .25 .25 .25
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June n. April, May . July, Aug. t. July-Sept. t. July-Sept.	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple	.50 .20 .15 .25 .25 .25 .25 .25 .30
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June n. April, May . July, Aug. t. July-Sept. t. July-Sept.	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White	.50 .20 .15 .25 .25 .25 .25 .25 .25 .25 .30
<ul> <li>"Exquisite" Fringed</li></ul>	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June n. April, May . July, Aug. t. July-Sept. t. July-Sept.	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple	.50 .20 .15 .25 .25 .25 .25 .25 .30
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June n. April, May July, Aug. t. July-Sept. t. July-Sept. t. July, Aug. er July-Sept.	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White	.50 .20 .15 .25 .25 .25 .25 .25 .25 .25 .30
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June n. April, May July, Aug. t. July-Sept. t. July-Sept. t. July, Aug. er July-Sept.	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold	.50 .20 .15 .25 .25 .25 .25 .25 .30 .50
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June n. April, May July, Aug. t. July-Sept. t. July-Sept. t. July-Sept. t. July-Sept. t. May-Aug. t. May-Aug.	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold Blue	.50 .20 .15 .25 .25 .25 .25 .25 .30 .50 .35 .25 .25 .25 .25
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June n. April, May July, Aug. t. July-Sept. t. July-Sept. t. July-Sept. t. July-Sept. t. May-Aug. t. May-Aug.	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold	.50 .20 .15 .25 .25 .25 .25 .25 .30 .50
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June n. April, May July, Aug. t. July-Sept. t. July-Sept. t. July-Sept. t. July-Sept. t. May-Aug. t. May-Aug.	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold Blue Blue Blue Creamy red	.50 .20 .15 .25 .25 .25 .25 .30 .50 .50 .25 .25 .25
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June t. July, Aug. t. July-Sept. t. July-Sept. t. July-Sept. t. July-Sept. t. May-Aug. t. May-Aug. s. t. May-July	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold Blue Brilliant red Bright purple	.50 .20 .15 .25 .25 .25 .25 .25 .25 .30 .50 .35 .25 .25 .25 .25 .25 .25 .25 .25 .25 .2
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June t. July, Aug. t. July-Sept. t. July-Sept. t. July-Sept. t. July-Sept. t. May-Aug. t. May-Aug. s. t. May-July	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold Blue Brilliant red Bright purple Primrose-yellow	.50 .20 .15 .25 .35 .25 .25 .30 .50 .50 .25 .25 .25 .25 .25 .25 .25
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June t. July, Aug. t. July-Sept. t. July-Sept. t. July-Sept. t. July-Sept. t. May-Aug. t. May-Aug. s. t. May-July	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold Blue Brilliant red Bright purple	.50 .20 .15 .25 .25 .25 .25 .25 .25 .25 .25 .25 .2
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June t. July, Aug. t. July-Sept. t. July-Sept. t. July-Sept. t. July-Sept. t. May-Aug. t. May-Aug. s. t. May-July	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold Blue Brilliant red Bright purple Primrose-yellow Blue shaded rose Soft blue Mauve and yellow	.50 .20 .15 .25 .25 .25 .25 .25 .25 .25 .25 .25 .2
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June t. July, Aug. t. July-Sept. t. July-Sept. t. July-Sept. t. July-Sept. t. May-Aug. t. May-Aug. s. t. May-July	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold Blue Brilliant red Bright purple Primrose-yellow Blue shaded rose Soft blue Mauve and yellow Pure white	.50 .20 .15 .25 .25 .25 .25 .25 .25 .25 .25 .25 .2
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June t. July, Aug. t. July-Sept. t. July-Sept. t. July-Sept. t. July-Sept. t. May-Aug. t. May-Aug. s. t. May-July	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold Blue Brilliant red Bright purple Primrose-yellow Blue shaded rose Soft blue Mauve and yellow Pure white Flesh-pink	.50 .20 .15 .25 .25 .25 .25 .25 .25 .25 .25 .25 .2
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June t. July, Aug. t. July-Sept. t. July-Sept. t. July-Sept. t. July-Sept. t. May-Aug. t. May-Aug. s. t. May-July	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold Blue Brilliant red Bright purple Primrose-yellow Blue shaded rose Soft blue Mauve and yellow Pure white Flesh-pink Primrose-yellow Deep orange-yellow	.50 .20 .15 .25 .25 .25 .25 .25 .25 .25 .25 .25 .2
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June t. May, June t. July-Sept. t. July-Sept. t. July-Sept. t. July-Sept. t. May-Aug. er July-Sept. t. May-Aug. t. May-July t. May-July	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold Blue Brilliant red Bright purple Primrose-yellow Blue shaded rose Soft blue Mauve and yellow Pure white Flesh-pink Primrose-yellow Delicate purple Primrose-yellow	.50 .20 .15 .25 .25 .25 .25 .25 .25 .25 .25 .25 .2
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June t. May, June t. July-Sept. t. July-Sept. t. July-Sept. t. July-Sept. t. May-Aug. t. May-Aug. t. May-Aug. t. May-July t. May-July	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold Blue Brilliant red Bright purple Primrose-yellow Deep orange-yel- low Golden yellow	.50 .20 .15 .25 .25 .25 .25 .25 .25 .25 .25 .25 .2
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June t. May, June t. July-Sept. t. July-Sept. t. July-Sept. t. Aug., Sept. t. May-Aug. t. May-Aug. t. May-Aug. t. May-July t. May-July	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold Blue Brilliant red Bright purple Primrose-yellow Blue shaded rose Soft blue Mauve and yellow Pure white Flesh-pink Primrose-yellow Deep orange-yel- low Golden yellow Purple	.50 .20 .15 .25 .25 .25 .25 .25 .25 .25 .25 .25 .2
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June t. May, June t. July-Aug. t. July-Sept. t. July-Sept. t. Aug., Sept. t. Aug., Sept. t. May-Aug. t. May-Aug. t. May-Aug. t. May-July t. May-July	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold Blue Brilliant red Bright purple Primrose-yellow Blue shaded rose Soft blue Mauve and yellow Pure white Flesh-pink Primrose-yellow Deep orange-yel- low Golden yellow Purple Deep violet-pur- ple	.50 .20 .15 .25 .25 .25 .25 .25 .25 .25 .25 .25 .2
"Exquisite" Fringed	t. July-Oct. t. July-Oct. bove 8 colors of t. July-Oct. t. May, June t. May, June t. May, June t. May, June t. July-Aug. t. July-Sept. t. July-Sept. t. Aug., Sept. t. Aug., Sept. t. May-Aug. t. May-Aug. t. May-Aug. t. May-July t. May-July	Ass't colors Hollyhocks, \$1.75. Mixed White Delicate lilac Pure white Mixed Blue Rosy purple White Purple Creamy white Gold Blue Brilliant red Bright purple Primrose-yellow Blue shaded rose Soft blue Mauve and yellow Pure white Flesh-pink Primrose-yellow Deep orange-yellow Deep violet-pur-	.50 .20 .15 .25 .25 .25 .25 .25 .25 .25 .25 .25 .2

### Until August for Next Year's Bloom

Time of Height Flowering Lupinus, Famous Russell Hybrids \*Lychnis viscaria splendens ..... 1 ft. June-Aug. .25 Crimson Lythrum roseum superbum ..... 3-4 ft. July-Sept. Rose .15 Pentstemon, Spectabilis, Blue .... 4-5 ft. June, July Rich blue 35 Pink 25 .25 Blue White Lavender \*Polyanthus, Giant-Flowering Mixed 6-9 in. April-June Mixed .25 Yellow New tints May-Sept .20 May-Sept May-Sept. May-Sept. July, Aug. July, Aug. May, June May, June Rose-pink, tinted Orange Salmon-rose Mixed Light salmon Or.-scar., bl'k spots Various shades .15 May June May, June May, June May, June April, May April, May Yellow 1.00 Mixed .25 .20 .20 \*vulgaris (English Primrose) .....6-9 in. fellow Lemon-yellow Pyrethrum roseum hybridum ...... 2 ft. roseum hybridum fl.-pl. ....... 2 ft. Single White and Pink ........ 2 ft. .25 .50 .35 Mixed June-Sept. June-Sept. June-Sept. Mixed Each Rudbeckia hirta (Black-Eyed Susan) June-Oct. Orange-yellow .25 July-Sept. Purple Aug., Sept. July, Aug. June, July Sky-blue Pale blue .25 Deep blue Each .25 June-Aug. Lilac to dark blue 50 June-Sept. May-Sept. May-Sept. Pure white Pure white .15 .35 Sidalcea, Hemsley's New Hybrids ... 3 ft. .75 June-Sept. White \*Silene alpestris ..... 6 in. .35 Continuous \*Statice latitolia (Sea Lavender) ... 2 ft. Perennial Varieties, Mixed ..... 2 ft. June, July June, July Bluish lavender .25 Stokesia cyanea. Blue ..... 2 ft. .25 July-Oct. Blue Sweet Rocket. Purple and White ... 2 ft. Mixed ..... 2 ft. Each May, June May, June .15 Mixed Sweet William (Dianthus barbatus) Schling's New Early Dwf. Flwg. Hyb. 10 in. Giant Crimson 11/2 ft. Giant Newport Pink 11/2 ft. Giant Purple Beauty 11/2 ft. Giant White 11/2 ft. Giant Scarlet Beauty 11/2 ft. Giant Auricula-Eyed 11/2 ft. May-July May-July Mixed Crimson Lovely salmon-pink Purple White May-July May-July May-July May-July Scarlet White with varied colored eyes May-July .35 COLLECTION: 1 each of the above 6 varieties, \$1.85. .25 .25 border \*Tunica saxifraga ..... 1 ft. All summer Pink 

 Valeriana
 (Garden Heliotrope)
 3 ft.

 Crimson and White
 3 ft.

 Veronica
 spicata, Blue
 11/2 ft.

 June, July June, July Crimson 15 Each June, July Blue .20

#### Viola cornuta, Apricot 6 in. Arkwright Ruby 6 in. Jersey Gem (Violet form) 6 in. Primrose Dame (Pansy form) 6 in. White Perfection (Violet form) 6 in. Blue Perfection (Violet form) 6 in. Ruby-red Deep blue Sulphur-yellow White May Frost May to fr't .75 Blue COLLECTION: 1 pkt. each of above 5 varieties, \$2.00. \*Mixed ...... 6 in. May to fr't Mixed

May to fr't

Apricot

COLLECTION: 1 pkt. each of the above 6 varieties, \$2.35.

\*Wallflower, Hardy Siberian ..... 15 in. Aug., Sept. Orange

**PLEASE NOTE.**—We ship freshly harvested seeds only of the following: All Delphinium, Annual Larkspur, Pansy and Viola. Any delay in their delivery will be well worth waiting for.

## IRIS Chey Lead the Beauty Parade

#### New Bearded Iris Aristocrats

A collection of recent introductions now at popular prices.

California Gold. One of the finest deep golden yellows ever introduced. 3 for Dubrovnik. Outstandingly beautiful. Blended rose and gold. 3 for \$3.50.

E. B. Williamson. Glowing coppery red. Outstanding. 3 for \$2.75. Sable. Almost perfectly black. Silky sheen. 3 for \$5.00.

Wabash. White standards, violet falls. Outstanding bicolor Iris. 3 for \$3.50.

**Collection:** 1 each of the 5 above varieties, \$5.50. 3 each of the 5 above varieties, \$15.00.

#### **Established Favorite Collection**

Castalia. A very beautiful light blue. 3 for \$1.25 Cheerio. Bright red and old gold. A gorgeous combination. 3 for \$1.25. Eros. Lovely large salmon-pink. Very shapely. 3 for \$1.25. Gudrun. Enormous pure white; golden beard. 3 for \$1.25. Jean Cayeux. Pale brown shot with gold. 3 for \$1.25. Alice Hording. Soft, satiny golden yellow. 30 inches. 3 for \$1.75.

Collection: 1 each of 6 varieties, \$3.00; 3 each of 6 varieties, \$7.00.

#### New and Rare Collection—1942 Introductions

Action Front. Ochre-red, garnet-blue and yellow combination. \$8.50 each. Captain Weils. Deep glossy maroon, yellow beard. \$9.00 each. Flamely. A flaming red. Outstanding. \$10.00 each. Majenica. Clear bright salmon-pink. \$10.00 each. Old Parchment. Light creamy tan. A most beautiful flower. \$3.50 each. Collection: 1 each of the 5 varieties, \$38.50.

Bearded Iris. Mixture. We have a choice selection of the finer standard varieties which we offer in a splendid mixture. No two alike. \$4.25 per doz.

## PEONIES For Best Results Plant Early

It is important to plant Peonies early so that the roots may begin a strong growth before hard winter sets in. While late planted Peonies produce very nicely, the difference between early and late planting is quite marked. Our tip is to plant as early in September as possible.

#### TWO FINE COLLECTIONS

OLD FAVORITE COLLECTION Charles McKellip. Midseason. Full deep rich crimson. \$1.00 each. Couronne d'Or. Late. Snow-white with sulphury yellow sheen. \$1.10

each. Edulis Superba. Early. Rich rose-pink, very fragrant. 95c each. Festiva Maxima. Early. Fine old fa-vorite, pure white. \$1.10 each. Mme. Calot. Early. Flesh-pink, yellow center. \$1.10 each. Marguerite Gerard. Midseason. Enor-mous flower, flesh-pink. \$1.10 each.

each.

#### NEW AND RARE VARIETIES

Frances Willord. Late. Ivory-white center, petals edged carmine. \$1.75 each

Philippe Rivoire. Midseason. Deep rich permanent red. \$3.25 each.
 Primevere. Midseason. Outer row of

petals sulphur-white, center canary-yellow. \$2.00 each.

Solange. Midseason. Cream - white tinged buff-pink. \$2.25 each.

Therese. Early. Large fluffy flowers of exquisite pale pink. \$2.25 each.

Collection: 1 each of the 5 varie-

ties, strong 2- to 3-eye roots, an \$11.50 value for \$10.50, postpaid.

**Collection:** 1 each of the 6 varieties, \$5.50 (value \$6.35). (This offer good until September 1st, only.) Postpaid.

### Fall Flowering Bulbs - - -**PLANT NOW - July to October**

All of these bulbs should bloom a few months after planting. The earlier they are put in the ground the more satisfactory will be the results obtained.

COLCHICUM. Giant autumn-flowering Crocus. Jumbo bulbs. Autumnale Major. Giant rosy purple. 3 for \$1.55; \$4.75 per doz. Autumnale Album. Pure white. 3 for \$1.65; \$5.50 per doz. Bornmuelleri. Huge flowers. Early flowering. Rosy lilac. 3 for \$1.90; \$7.00

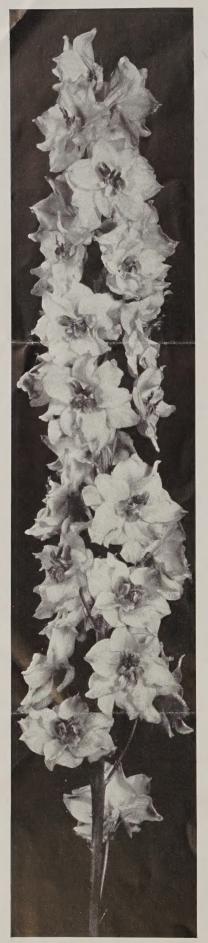
- per doz. **CROCUS ZONATUS.** Autumn-blooming Crocus. An unusual species with warm rosy lilac flowers accentuated by an orange-scarlet tone at the base of each flower. Each bulb usually produces several blooms. Splendid for the rock garden. \$1.25 per doz., \$9.50 per 100. **GOLDEN CROCUS.** (Sternbergia Lutea.) By far the most satisfactory fall-blooming bulb. Masses of pure golden yellow Crocus. Foliage remains ever-green throughout the winter. \$2.00 per doz.; \$15.00 per 100. **LYCORIS RADIATA.** (Pink Spider Lily.) Hardy south of Baltimore, and in northern sections hardy with protection. An exquisite cut flower. \$2.00 per doz.; \$13.50 per 100. **TERMYDAUTHES CANDIDA** (Giget White Spider Lily.) Reguliful effects can

**ZEPHYRANTHES CANDIDA.** (Giant White Spider Lily.) Beautiful effects can be obtained from planting masses of these splendid bulbs. Exquisite cut flowers. \$1.00 per doz.; \$7.00 per 100.



35

.50



## Schling's Famous PACIFIC HYBRID Delphiniums

Our inability to import the famous English strains of Delphinium has not impaired in any degree the advances that are being made in the development of outstanding Gold Medal quality Delphin-iums. The Pacific strain has definitely moved into a dominating position in the Delphinium world. Fresh 1943 harvested seed will be ready early in August and all of our orders will be filled from this seed only.

Bluebird. For the first time genuine true blue with white bees. Single flowers 21/2 inches in diameter. \$2.00 per pkt.
 Cameliard. Pure lavender with white bee. \$1.50

Camelard. Pure lavender with white bee. \$1.50 per pkt. Galahad. Pure white. Enormous size. \$1.50 per pkt. Round Table. A preview of tomorrow's famous Delphinium varieties. All of the undissemi-nated crosses are represented in this strain. \$2.00 per pkt.

Collection: 1 pkt. each of the above new in-trodutcions, \$8.00 value, for \$7.00.

#### **Recent Introductions of Pacific Hybrids**

Facific Hybrids Black Knight. Dark violet with black bees. Blue Jay. Medium to dark blue. Dark bees. King Arthur. Rich, royal purple, white bee. Guinevere. Clear pink-lavender, white bee. Summer Skies. Heavenly blue with white bee. \$1.25 per pkt. COLLECTION: 1 each of the 5 Recent Intro-ductions, \$6.25 value, for \$5.00. COLLECTION: 1 each of all of the above va-rieties—9 varieties in all—for \$11.00. Mixture of all standard colors of Delphinium Pacific Hybrids. 75c per pkt.; 1/8 oz., \$2.50; oz., \$15.00.

#### **Pacific Hybrid Delphinium** in Plants

We offer plants of these famous Pacific Hy-brids under color only as a special offer. Strong clumps, \$1.00 each; \$11.00 per dozen, for de-livery from September 1st on.

Newer introductions will be available in plants at a later date. Look for our offers.

Other varieties of Delphinium in main list.



## Schling's Exhibition Pansies

Sow seed in July and August. We deliver only freshly harvested seed.

#### **EXCLUSIVE!**

Schling's Majestic Splendor Pansies—A new series. One of the most masterly achievements in Pansy hybridization. An entirely new color combining a very early blooming quality with long stems, immense blooms, excellent form and substance, valuable for cut flowers and bedding. \$1.00 per pkt.; 6 pkts. \$5.00; 12 pkts. \$9.00.

#### EXCLUSIVE!

Schling's Canadian Super Giants. Flowers often 12 inches in circumfer-ence. Stems 6 to 7 inches long. Truly a marvelous strain of exhibition Pansies. \$2.00 per pkt.; 6 pkts. \$10.00.

#### SUPER-SWISS GIANTS:

Alpenglow. Red and wine shades. Berna. Deep blue with contrasting deeper blotches. Lake of Thun. Rich cornflower-blue. Yellow Master. Pure golden yellow. Rheingold. Golden yellow; five-blotched. Mont Blanc. Pure white with beautiful blue eye. Super-Swiss Giants Mixed. 75c per pkt.; 1/8 oz. \$3.50.

COLLECTION: 1 pkt. each of 6 separate colors, \$4.00.

#### **Other Famous Mixtures**

Schling's International Prize. Pkt. \$1.00; 1/16 oz. \$2.00; 1/8 oz. \$3.50. World Record. Early flowering. Mixed. Pkt. 35c; 1/8 oz. \$2.00. Trimardeau Giant Mixed. Pkt. 15c; 1/4 oz. \$2.00; oz. \$6.00.

	SCH	HLI	NG'S	5 BES	Т	ANI	VU	A	LS	for	Fa	all	Sow	inc	1
resh				in September.											

We consider it advisable to list annual seeds that are very satisfactory for fall sowing, hardy annuals whose seed overwinter in the open ground.

The advantage of fall sowing is very marked. As soon as the weather breaks the following spring, the seed will germinate and the seedlings will be very much farther advanced than from spring sowing or from the use of transplanted seedlings.

The best date to sow most of this seed is November 1st to November 15th. If large masses of Petunias are desired, nothing could be more satis-factory than sowing such varieties as Rosy Morn, Rose of Heaven, etc., in the fall.

The same rule applies to Mignonette.

Due to limited listings we offer here only the best of each variety.

COSMOS-

Single Sensation, White, Pink, Crim-son or Mixed. Pkt., 25c; 1/4 oz., \$1.00; oz., \$3.00.

CENTAUREA CYANUS (Cornflower). Blue Boy. The finest and best blue Cornflower. Mauve Queen. Cornflower. Mauve Queen. Black Boy. Pinkie. Red Boy. Snow Man. All 20c per pkt.; 1/4 oz., 75c; oz., \$2.50.

COLLECTION: 1 each of 6 colors, \$1.00.

 Double Cornflower Mixed.
 15c pkt.;

 1/4 oz., 60c; oz., \$2.00.
 BALSAM.
 Separate colors or mixed.

 Pkt., 15c; 1/4 oz., 50c; 1/2 oz., 85c;
 oz., \$1.50.
 Sec.

oz., \$1.50.
 MIGNONETTE, Sweet Scented. Oz., 40c; 1/4 lb., \$1.00.
 PETUNIA. We offer a limited selection of varieties that will lend themselves particularly well to fall plantings. Particularly de-sirable for covering large stretch-es of ground, banks, terraces, etc.
 Rosy Morn Blue Bedder Snow Bedder Flaming Velvet Red Each, pkt., 35c.
 Mixture of selected bedding varie-ties. Pkt., 15c; 1/4 oz., \$1.00; oz., \$2.75.

LARKSPUR. Fresh crop seed ready September 10th.
 Imperial Base-Branching King Type. White, coral, blue, rose, lavender and mixed. Each, pkt., 35c; 1/4 oz., \$1.00; oz., \$3.00.

nber.

COLLECTION: 1 packet each of 5 colors, \$1.50.

SWEET PEAS— Schling's Famous Collection of Su-perb Late Spencer Sweet Peas. 1 pkt. each of 12 varieties for \$2.00 1/2 oz. each of 12 varieties for 3.00 1 oz. each of 12 varieties for 5.00 Separate Colors. 20c per pkt.; 50c per 02

per oz. Superb Spencer Sweet Peas in Mix-ture. Oz., 30c; 1/4 lb., \$1.00; lb.,

Superb Spencer structure ture. Oz., 30c; 1/4 lb., \$1.00; lb., \$2.50. Early Spencer Sweet Peas, Elite Mixture. Pkt., 20c; oz., 75c; 1/4 lb., \$2.50. Intermediate Sweet Peas. (Novel-ty.) White, mauve, pink, laven-der. Each, pkt., 35c.

COLLECTION: 1 each of the 4 colors, \$1.25.

MAX SCHLING, Seedsmen · 618 Madison Ave., NewYork City